

# **Monterey Bay National Marine Sanctuary**

## **Specific Requirements for Advisory Council Representatives**

Spring 2007 Recruitment

### **Agriculture**

- Familiarity with the agricultural industry in communities near the Sanctuary;
- Understanding the links between agriculture, Sanctuary resources and human activities;
- Ability to effectively communicate with representatives from the agricultural industry in the Sanctuary region; and
- Experience, ability, and availability to conduct outreach within the agricultural community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council.

### **At-large**

- Ability to represent the community at-large, otherwise not represented on the Sanctuary Advisory Council; and
- Experience, ability, and availability to conduct outreach within communities adjacent to the Sanctuary consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council.

### **Business/Industry**

- Affiliation with a business or industry within the Sanctuary region;
- An understanding of the links between businesses and the Sanctuary;
- Ability to communicate effectively with representatives from the business/industry community;
- Experience, ability, and availability to conduct outreach within the business/industry community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council; and
- Commitment and availability of time for primary to co-chair the Sanctuary Advisory Council's Business and Tourism Activity Panel (BTAP).

### **Commercial Fishing**

- Active commercial fisherman familiar with fishing issues within the Sanctuary region;
- Ability to effectively communicate with the broader commercial fishing community in the Sanctuary region;
- An understanding of the links between the commercial fishing community and the Sanctuary; and
- Experience, ability, and availability to conduct outreach within the commercial fishing community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council.

**Conservation:**

- Familiarity with marine conservation issues and management approaches affecting the Sanctuary region;
- Experience working with or representing conservation or environmental organizations especially those involved with marine conservation;
- Ability to communicate effectively with the broader conservation community in the Sanctuary region; and
- Commitment and availability of time for primary and alternate to chair/vice-chair the Sanctuary Advisory Council's Conservation Working Group (CWG), which meets monthly.

**Recreation**

- Affiliation with a recreational business or organization active in the Sanctuary region;
- Experience, ability, and availability to conduct outreach within the recreational community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council;
- An understanding of the links between the recreational community and the Sanctuary; and
- Ability to effectively communicate with the broader recreational community within the Sanctuary region.

**Recreational Fishing**

- Active recreational fisherman familiar with fishing issues within the Sanctuary region;
- Ability to effectively communicate with the broader recreational fishing community in the Sanctuary region;
- An understanding of the links between the recreational fishing community and the Sanctuary; and
- Experience, ability, and availability to conduct outreach within the recreational fishing community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council.

**Research**

- Affiliation with a research institution within the Sanctuary region;
- Familiarity with research issues and research projects within the Sanctuary region;
- Experience, ability, and availability to conduct outreach within the research community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council;
- Ability to communicate effectively with the broader research community in the Sanctuary region; and
- Commitment and availability of time for primary and alternate to chair/vice-chair the Sanctuary Advisory Council's Research Activity Panel (RAP), which meets bi-monthly.