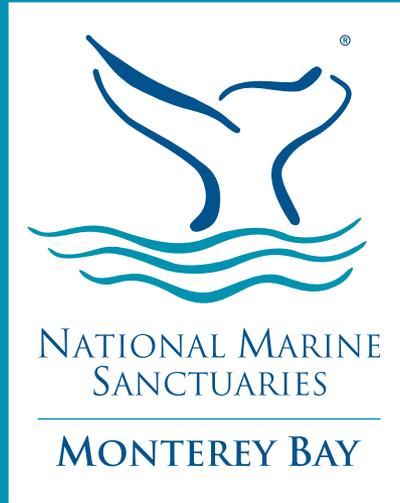




Monterey Bay National Marine Sanctuary Exploration Center

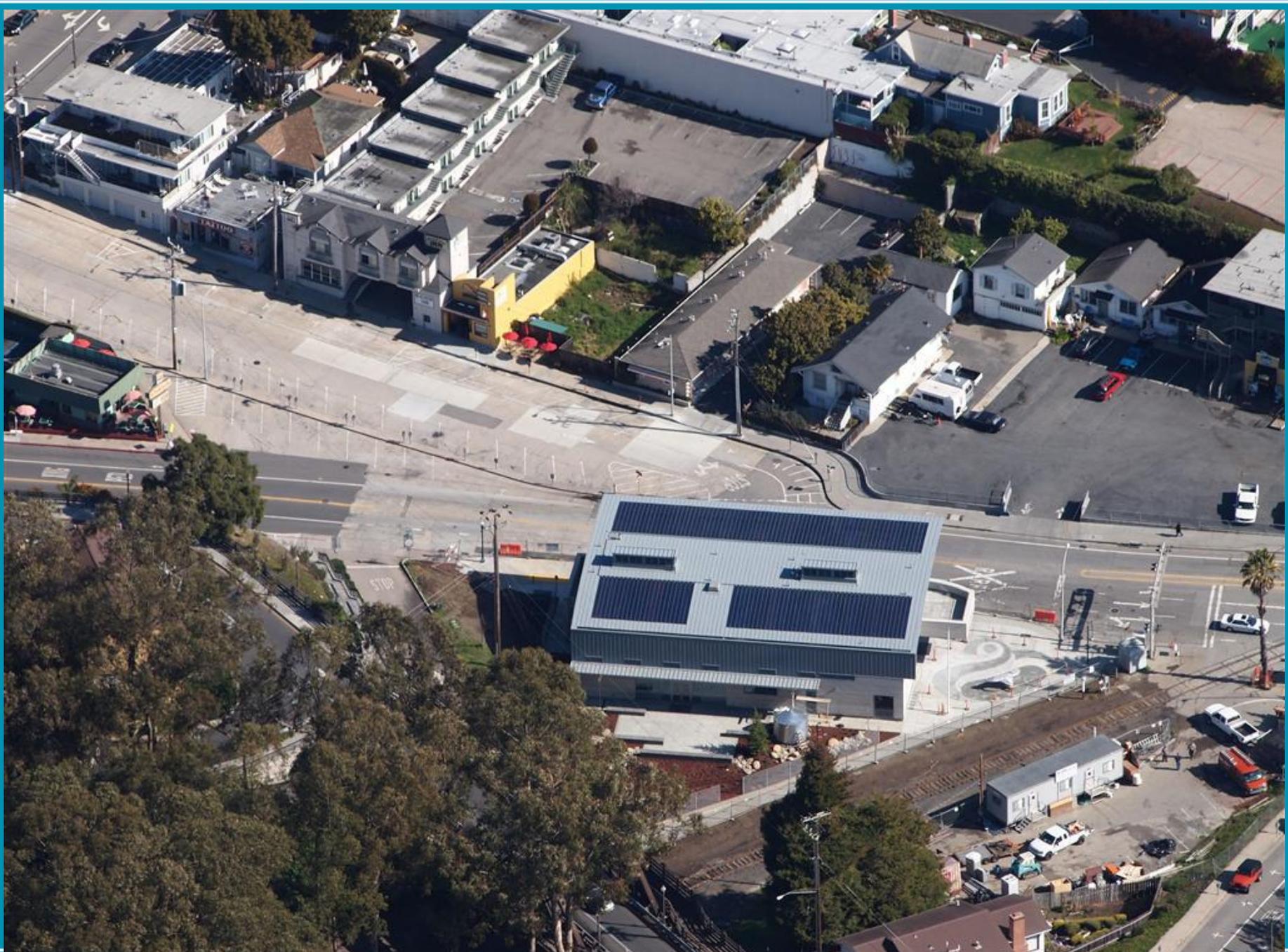
Lisa Uttal
Center Director

SAC Meeting, April 17, 2015





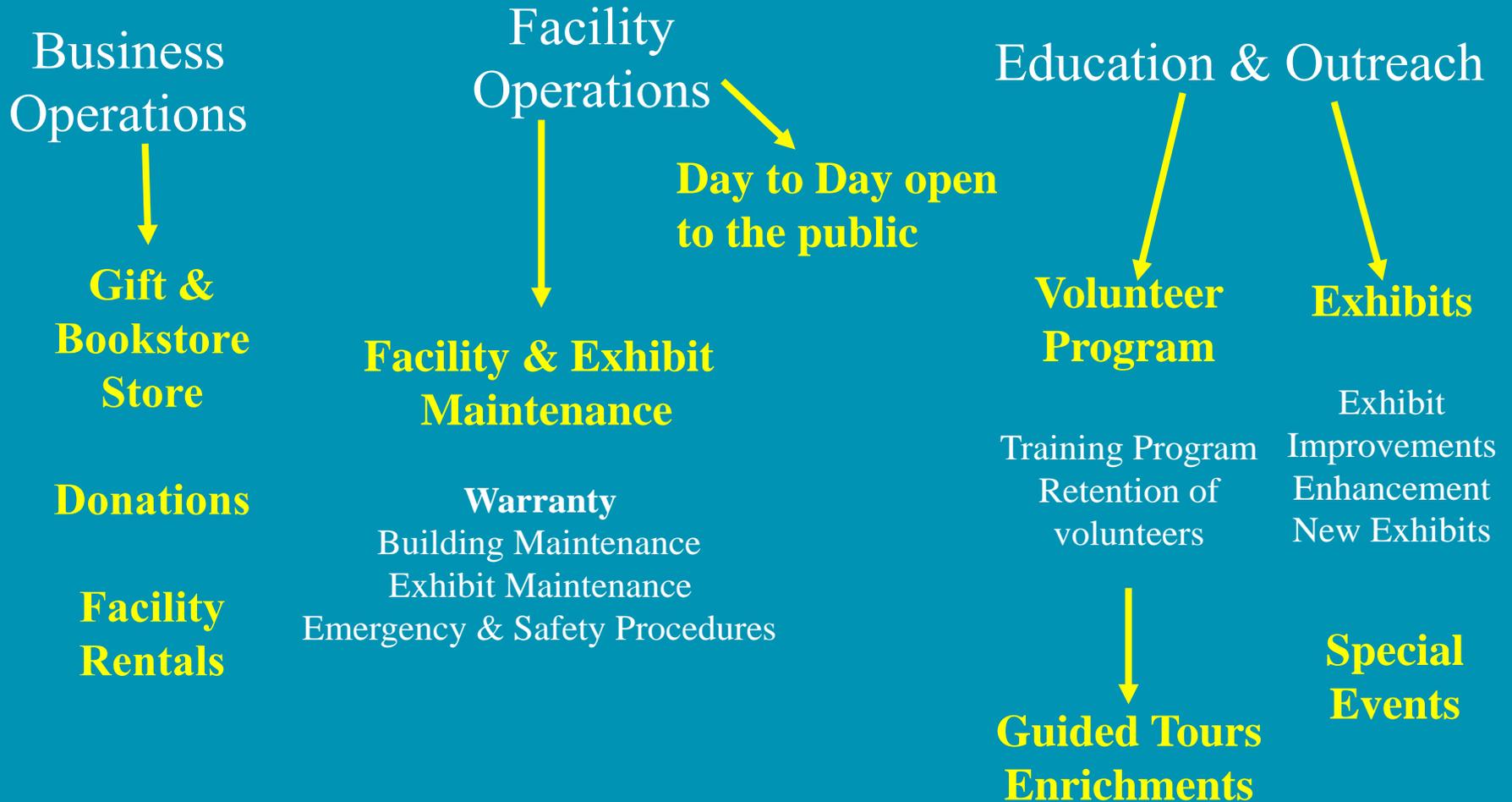




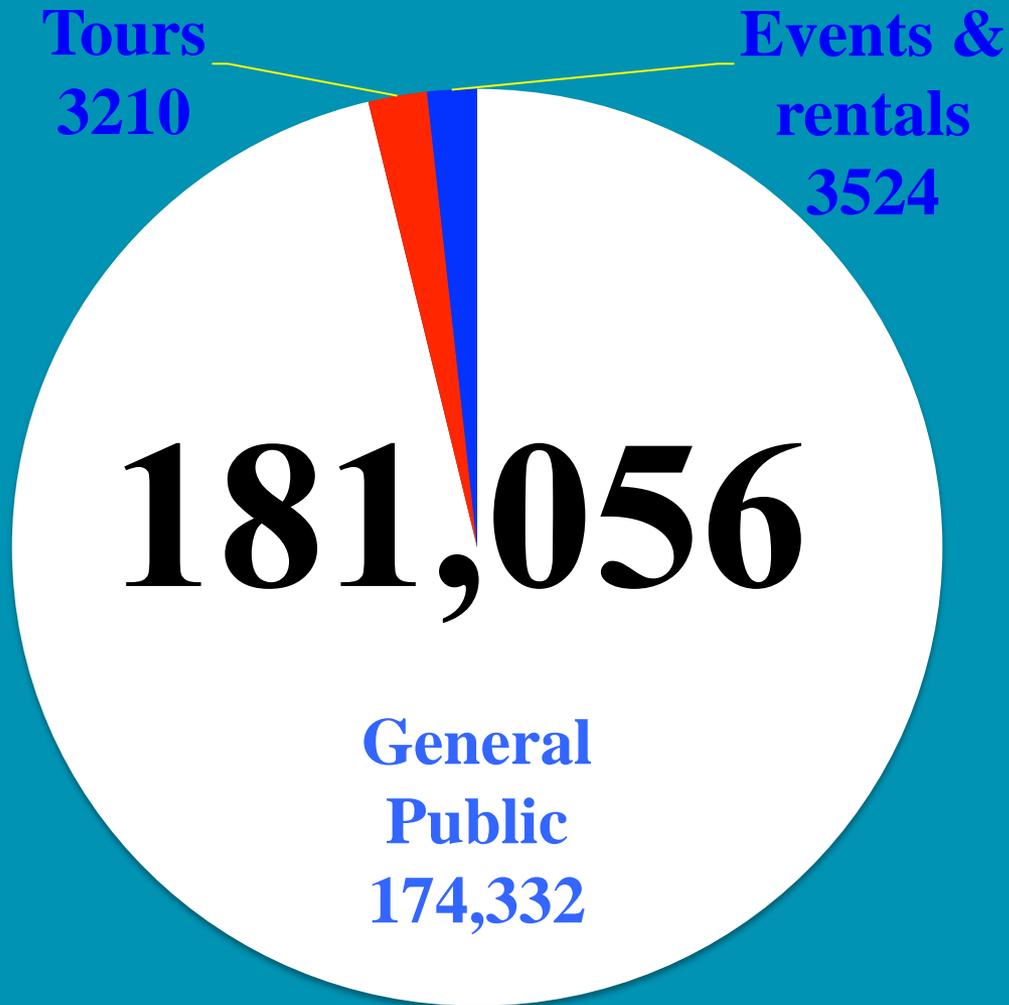




SEC is a dynamic and active meeting place for the community and tourists:



VISITORS CONTACTED in 2.75 years:

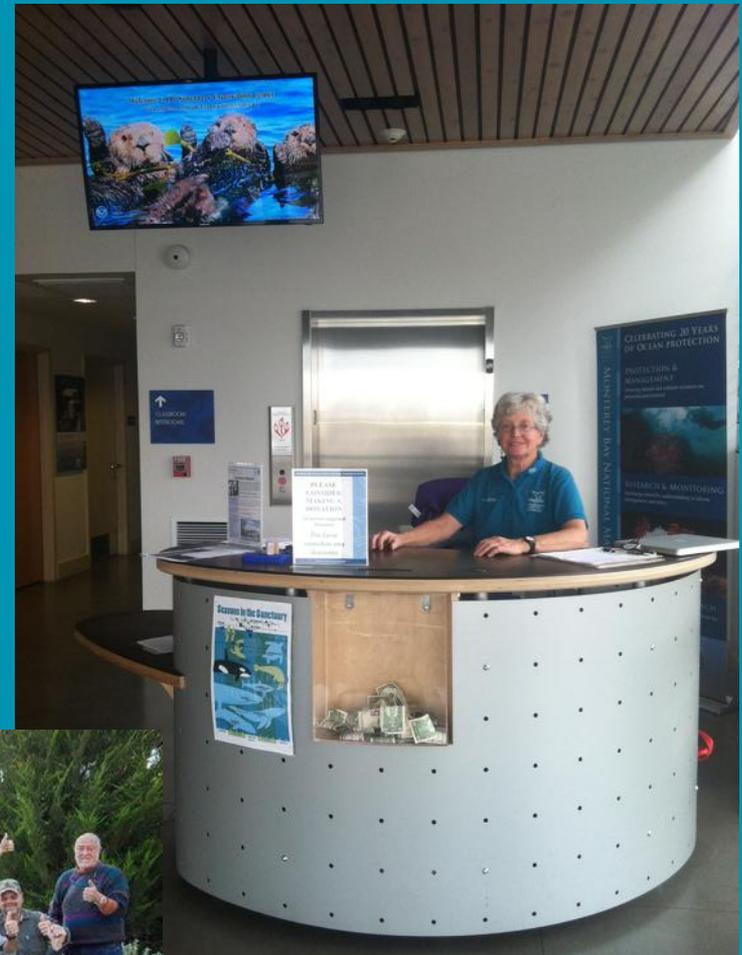


We are in business!

Gift Store



Donations



Facility Rentals



Happy Volunteer Appreciation Week!



Volunteer Program 2014-2015

95 active volunteers currently

8 Gift Store Volunteers

8 UCSC internships completed

Hours Volunteered since Grand Opening

21,132 hours X \$22.50 = **\$475,470** donated to
Monterey Bay National Marine Sanctuary

According to the Independent Sector's
estimated value 2013



MONTEREY BAY NATIONAL MARINE SANCTUARY EXPLORATION CENTER

EDUCATION AND OUTREACH PLAN

DECEMBER 2012

<http://montereybay.noaa.gov>



EDUCATION PROGRAMS



48 Guided Tours

63 Self Guided Visits



68 special events



LIMPETS



Beach Clean-ups w/
Save Our Shores

PRESENTED BY THE SANTA CRUZ WHARF OUTREACH NETWORK AND FRIENDS OF PARKS AND RECREATION



This fun, family event kicks off with comments from Mayor Lynn Robinson and other special guests

Art & Music
3 Live Bands!

Discovery of Marine Sciences

Maritime Culture & Wharf History

Conservation & Sustainability



FREE
DOWNTOWN TROLLEY AND BIKE VALET

MONTEREY BAY SANCTUARY CELEBRATION

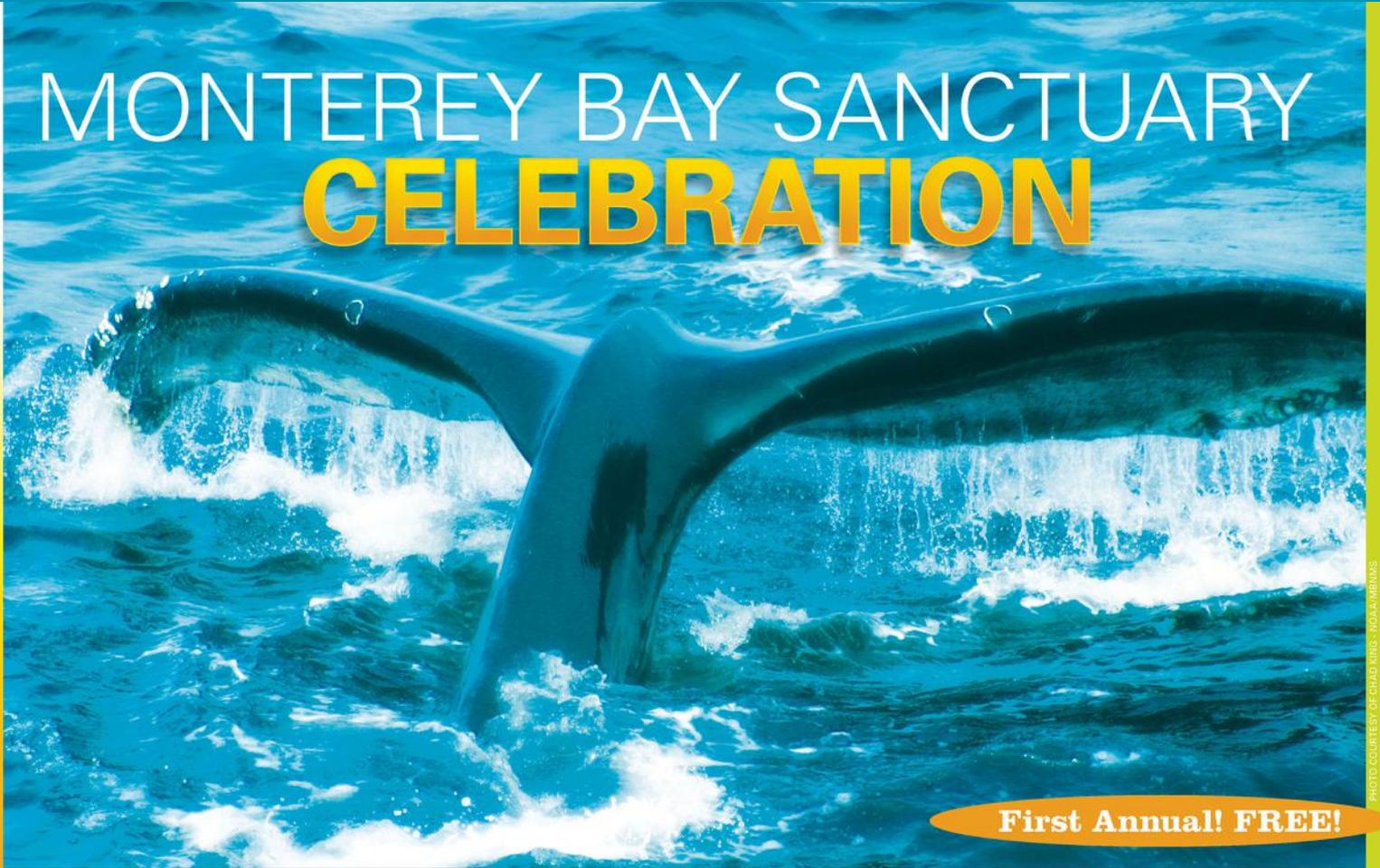


PHOTO COURTESY OF CHAD KING - NOAA/WHIMS

First Annual! FREE!

Saturday, May 17, 2014 | 11 am – 5pm | Santa Cruz Wharf | www.santacruzwharf.com



The MONTEREY BAY NATIONAL MARINE SANCTUARY
invites you to a FREE
SNEAK PREVIEW SCREENING



LETHAL SEAS

NOVA



Thursday, 19 March 2015 @ 6 pm
** Doors open at 5:30

Sanctuary Exploration Center
35 Pacific Ave, Santa Cruz

Leading scientists will join us for
a conversation on ocean acidification

** Bring your family, bring your friends to see this important film

Photo Credit: K. Fabricius

NOVA *Lethal Seas* premieres
Wednesday, May 13, 2015
at 9pm ET/8c
on PBS (check local listings)



Produced by 360 Degree Films Pty Ltd. for NOVA/WGBH Boston in
association with ARTE and Unité Découverte Et Connaissance

National corporate funding for NOVA
is provided by Cancer Treatment Centers of America.
Major funding for NOVA is provided by the
David H. Koch Fund for Science,
the Corporation for Public Broadcasting,
and public television viewers.
Additional funding for NOVA's *Lethal Seas* is
provided by The Keneda Fund and
Roger and Vicki Sant.
pbs.org/nova

Please share your comments with us!

Name Greg + Brenda Osborn Date 7-12-2014

Age 2 - 50 4 people Zip Code 93720

Comments:

it was informative, I loved the hands on interactive screens & the remote submersible. Excellent education tool. I hope some day you can expand. !!!

Name Danni Clif Date 7-12-14

Age Zip Code 95482

Comments:

Driving the Sub.

Thank you so much

Name Pete Fernandez Date 7-12-14

Age 40 Zip Code 91910

Comments:

very informative, loved absolutely everything. thank you for this great experience.

Name Date

Age Zip Code

Comments:

Please share your comments with us!

Name *Hannah Duff*

Date

Age *20*

Zip Code *94140*

Comments:

Really interesting, well maintained & informative display & centre. A credit to the Bay Area of the USA.

Name *Kawia Ofoote*

Date

Age *20*

Zip Code *94704*

Comments:

Friendly and informative volunteers, beautifully decorated & thoroughly enjoyed my visit.

Name *Anna Lamprecht*

Date

Age *20*

Zip Code *Ireland*

Comments:

Volunteers appear passionate about what they do and informing guests about the sanctuary

Name

Date *10/10*

Age

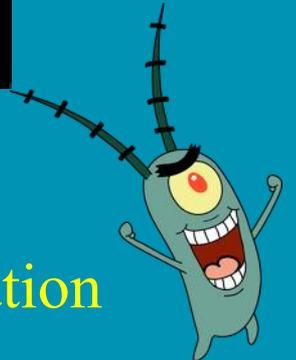
Zip Code

Comments:

Future Education Programs:



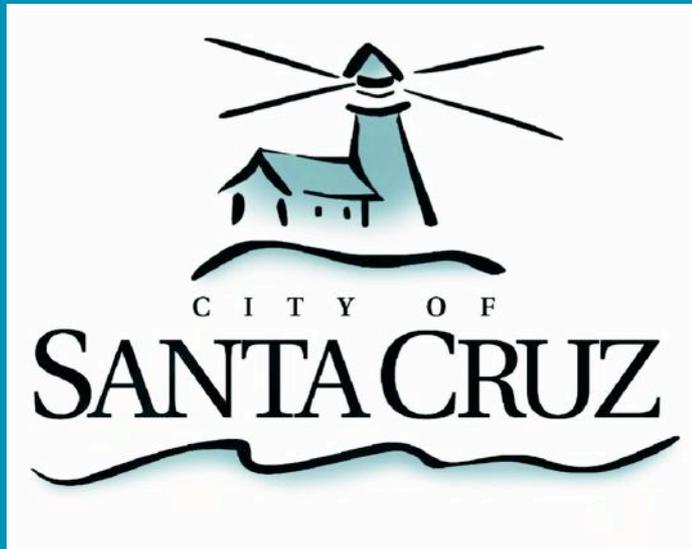
Plankton Power
Sea Level Rise/Ocean Acidification



ROV Building - STEM



Exhibit enhancements and Renovation

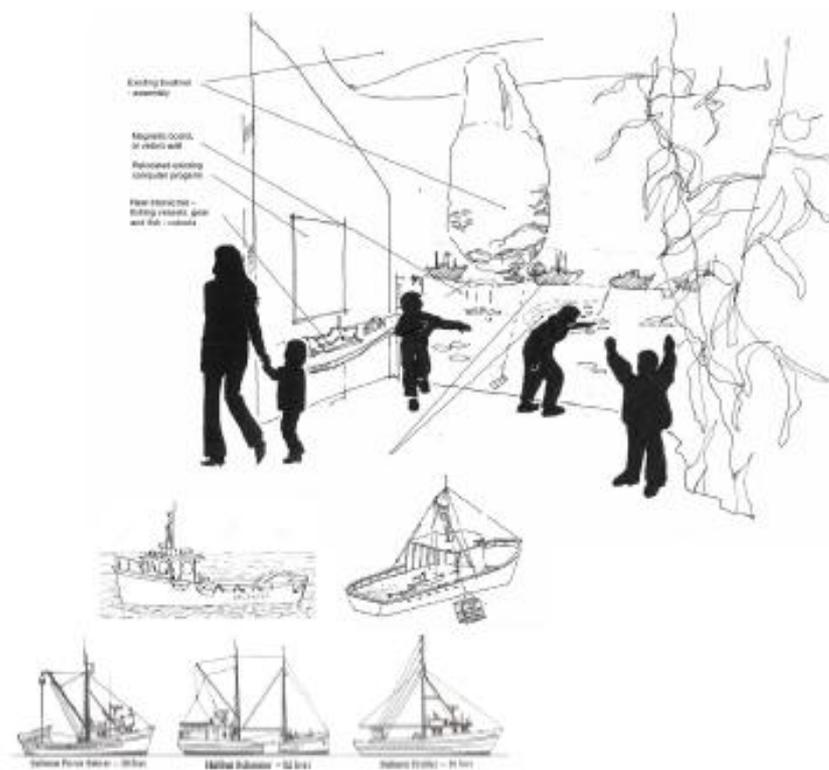








Illustrations and Visual References



Production Notes

- Two material options for the matching game components:
 - Metal wall (portion, representing water) and magnetic vinyl cutouts
 - Fabric wall (portion, representing water) and cutouts with Velcro backing



2015

BENEATH THE WAVES
film festival
SANTA CRUZ

**at the Monterey Bay National Marine Sanctuary
Exploration Center**

**35 Pacific Ave, Santa Cruz
(Across from the Santa Cruz Wharf)**

Free Admission

**Opening Night
Thursday, Sept 24**

6–9 PM
(with Reception
and Panel Discussion)

Friday, Sept 25

4–9 PM
(Family Night with
Hands-on Activities)

Saturday, Sept 26

1–5 PM
(Encore Screening
of All Films)

Come enjoy...

- Short films on ocean science, conservation and ecology
- Hands-on activities for kids and adults
- Presentations by Marine Scientists
- Information from local marine and coastal organizations



More info: facebook.com/BeneathTheWavesFilmFestivalSantaCruzCa • (831) 421-9993



The Sanctuary Exploration Center invites
you to a presentation by Jodi Frediani:



***Abundance in Monterey Bay
Anomaly, Anachronism or Wave of the Future?
A Photographer's Point of View
Thursday April 23rd***

Doors open at 5:30, Presentation from 6:00-7:30
Sanctuary Exploration Center
35 Pacific Ave, Santa Cruz

Local Photographer Jodi Frediani will showcase the magnificent biodiversity of Monterey Bay, focusing on the past two years' extreme sightings from a killer whale tossing a dolphin, to the year-long humpback feeding frenzy. She will also share images of rarely observed leopard sharks and feeding leatherback turtles, plus a variety of marine species, including the under-appreciated krill and anchovies responsible for much of the Bay's abundance. Frediani's presentation will touch on the history of marine life in our Bay, as well as include images from last year's spectacular lunge-feeding humpback bonanza.



Photo: Jodi Frediani





Questions?





Sanctuary Exploration Center Schedule

- December, 2006: Conceptual Design complete
- February, 2007: Architectural Schematic Design complete.
- March, 2007: Exhibits Schematic Design complete
- September, 2007: Design Development complete
- March, 2008: Environmental Assessment Complete
- January 2009: 50% Exhibit Construction Documents
- February, 2009: 95% Facilities Construction Documents complete
- October 2009: Contractors Pre-qualification
- December, 2009: 95% Exhibit Construction Documents complete
- March 2010: 100% CD Facilities and Exhibits
- September 2010: Bid and Award Building and Exhibits

JULY 12th, GROUNDBREAKING!

November 2010- December 2011: Building Construction and Phase I Exhibits

Summer 2012-Anticipated Grand Opening

July 23, 2012, GRAND OPENING

Exploration Center Staff

Director -- 1.0 FTE, Federal Labor

Operations Specialist --.50 FTE, contract

Volunteer Coordinator – .75 FTE, contract

Gift and Bookstore Manager -- .75 FTE, contract

Program Assistants --.75 FTE, contract

--.40 FTE seasonal contract