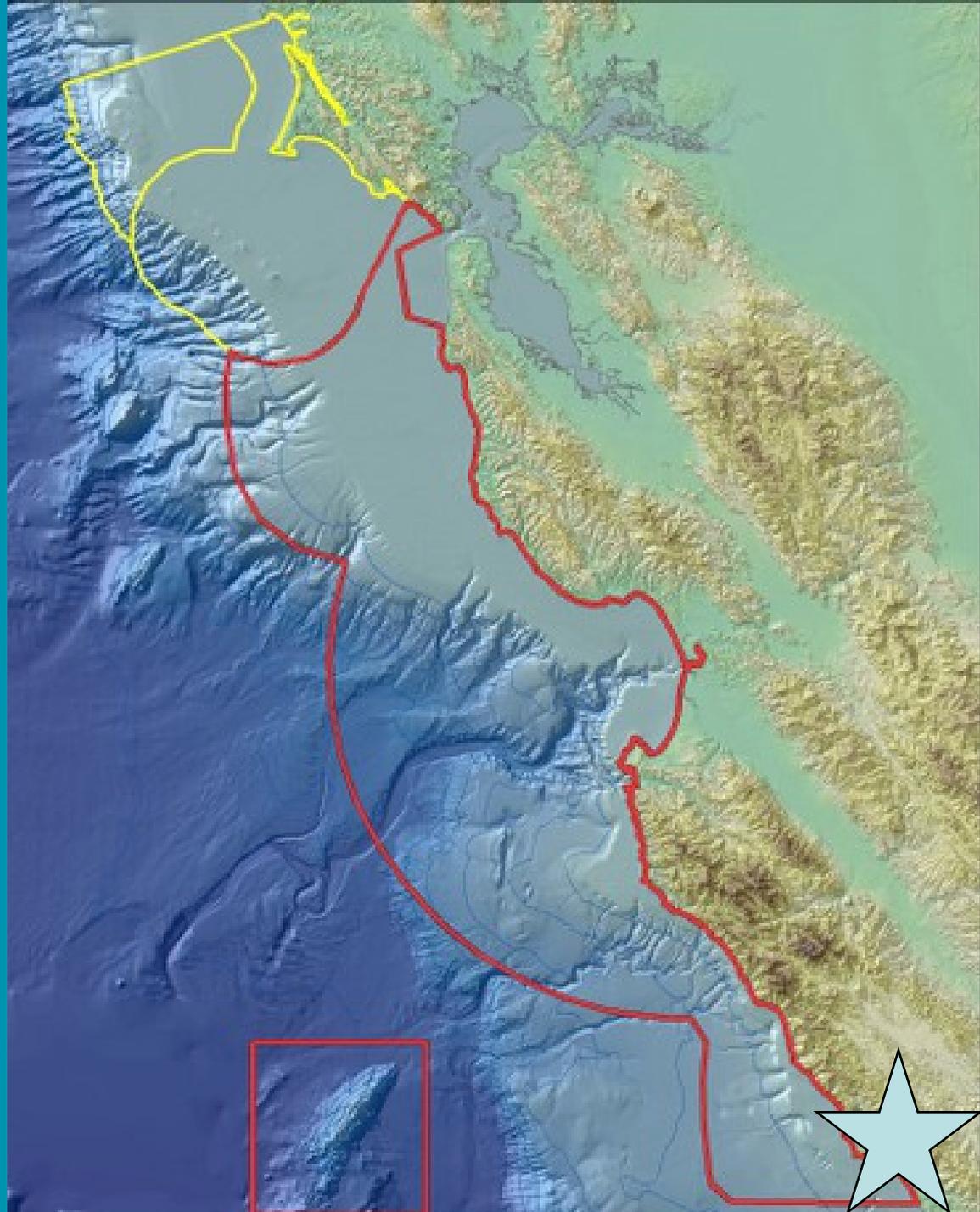


National Marine Sanctuaries
National Oceanic and Atmospheric Administration



NATIONAL MARINE
SANCTUARIES

MONTEREY BAY



Monterey Bay National Marine Sanctuary – Southern Region









Brittany Cooper/ Coastal Discovery Center



ROBERT V. SCHWEMMER



John Menke

Connecting Land and Sea - *The interface of land and sea is unique, drawing people for its rich bounty, economic opportunity, recreation and inspiration. Protection of these special places preserves them for use and enjoyment for generations to come.*





Self-Guided Activities



Discovery Saturdays



What the public thinks

Per DCtravels11 (Trip Advisor)

“The staff is very interested in talking to and educating young people about the local ecosystem. Questions are most welcome. My children spotted an injured bird from the pier, and the wildlife specialist came with the girls to rescue it and take it to the wildlife hospital. It was a good experience.”

Per Maritza of Bakersfield (Yelp)

“Our family comes here every year and we love it! The volunteer staff is very knowledgeable, friendly and more than happy to answer any questions you may have. My boys love coming in here and asking all the questions their little brains can fire off about the animal, those bugs and this shell. And never once has the staff been annoyed or impatient with their never ending thirst for knowledge. Most of the volunteers have lived in the area for years and can give you great insight on basically anything.”

School Programs > 1,500 students/yr



Education and Outreach





Cayucos Library – Mermaid March



BLM – Natl Conservation lands 15th Anniversary.



Cal Poly open house

Stick fence stewards



Education and Outreach

Office of National Marine Sanctuaries
National Oceanic and Atmospheric Administration



MONTEREY BAY NATIONAL MARINE SANCTUARY

DISCOVER YOUR CENTRAL COAST LECTURE SERIES



Photo courtesy of NOAA/NOAA

FRIDAY MAY 8TH

California's Coastal Bottlenose Dolphins

Holly Fearbach - NOAA Southwest Fisheries Science Center

Bottlenose dolphins are the most common cetacean in nearshore waters off California. These dolphins have been under continuous study by researchers at NOAA's Southwest Fisheries Science Center in San Diego since the early 1980s. Come join Holly Fearbach as she provides the most current information on the life history, population status and human threats to these nomadic dolphins that travel between Baja California and San Francisco Bay.



Photo: Ken Ludwig

FRIDAY MAY 15TH

California Condors – the Cambria Connection

Joe Barrell - Ventana Wildlife Society

The California Condor population historically experienced severe losses, prompting the complete removal of the species from the wild in 1987. Come join Joe Barrell as he provides the most current information on the status and health of our central CA condor flock and the important role the coastal environment plays in sustaining our local population. Joe will also provide an update about the upcoming condor releases planned for this summer in the San Simeon region!



Photo courtesy of UC/PS

FRIDAY MAY 22ND

What Happened to the Pismo Clam?

Grant Waltz - California Polytechnic State University

Populations of Pismo clams have declined since the 1940's and there has not been a sustainable clam fishery for decades. Come join Grant Waltz as he provides information on the factors leading to this decline, how natural and human factors affect the Pismo clam population and how California Polytechnic State University researchers and California Department of Fish and Wildlife are working together to help inform management decisions that could help to recover Pismo clam populations.

All lectures take place:

Rabobank Cambria

1070 Main Street, Cambria, CA

6:30pm-7:30pm

For more information: (805)-927-2145

<http://montereybay.noaa.gov>





Earth Day



Elephant Seal Ambassador Program



Monitoring - Citizen Science



Ocean Messengers





Services



Education

- School groups – over 1,500 students
- Public programs (Science Sats, lec series)
- Docent training/enrichments
- Jr Ranger Guide program (over 2,000)
- Interpretive signage (20)
- Reach over 18,000 visitors annually
- Elephant seal interp program
- Update information kiosks

Wildlife Protection

- Assist TMMC with animals on beach
- Assist PWC with birds on beach
- Assist partnering researchers
- Teach public MMPA regulations

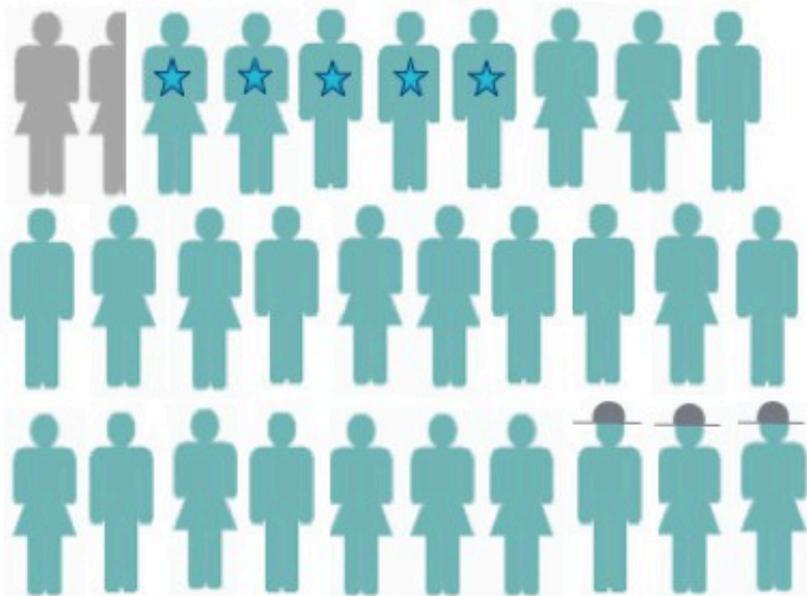
Park Safety/ Enhancement

- Liaison for agencies and NGOs
- Address visitor concerns and emergencies
- Especially about fires, camp closings
- Alert CSP to potential public hazards
- Illegal boats in harbor
- Illegal activity on beach and SS Point
- Year-round beach cleanups
- CSP Foundation Earth Day Grant projects
- Shore whaling exhibit

Citizen Science Monitoring

- CDHS Harmful Algal Bloom
- BeachCOMBERS marine bird and mammal
- LiMPETS Rocky Intertidal
- Beach Cleanups
- Snapshot Day

Coastal Discovery Center Team



25 Docents

5 VOY Nominations

3 State Park Aides

1.5 Staff Members

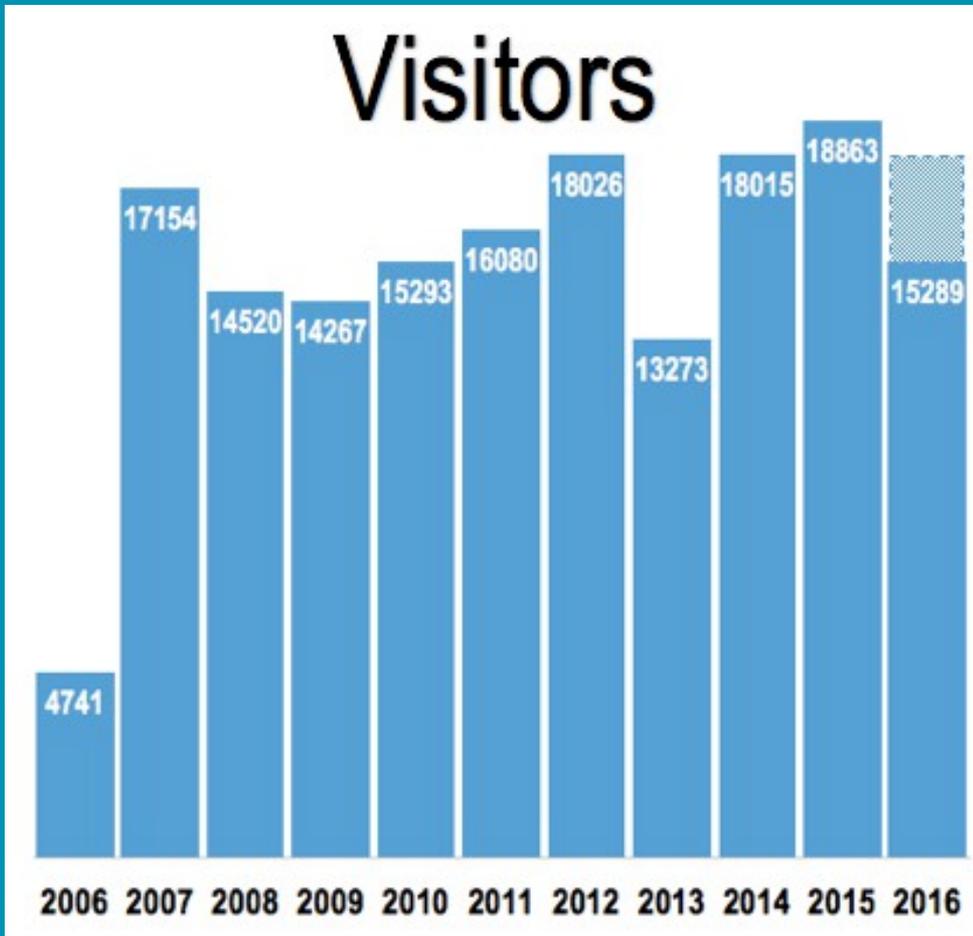
31,864 Hours Volunteered

X value of a volunteer*: \$23.50

= **\$748,804**

Donated to MBNMS

Visitors



- Open to the public Fri-Sun, Holidays
Thurs-Mon (Summer)
- Open to school groups weekdays
- Tourism incr in last 4 yrs, 6-8%
- Peak months Aug and Feb
- Summer; more non-US
Winter; more domestic

Resource Protection







Partnerships



* State Parks and Recreation * State Water Resources Control Board * California Department of Fish & Game * National Marine Fisheries Service * U.S. Geological Survey * U.S. Fish & Wildlife Service * BLM/PBLS * CA Coastal National Monument * California Coastal Commission * OSPR * U.S. Coast Guard * Morro Bay NEP * Caltrans

* California State University, Santa Barbara * Cal Poly * CREEC network * Camp Ocean Pines * Central Coast Aquarium * Cambria Education Foundation * Cuesta College * Leffingwell HS * Coast HS * Paso Robles Library * Cambria Public Library

* Marine Mammal Center * Pacific Wildlife Care * Friends of the Elephant Seal * SLO County Partners for Water Quality * Coastal Salmon Enhancement * Seabird Protection Network * Friends of Fiscalini Ranch Reserve * Seaforyourself Kayaks * Hearst Corporation * Cambria Fishing Club

* CA Marine Sanctuary Foundation * Friends of Hearst Castle * San Simeon Tourism Association * County Business Improvement District (SLO County) * Cambria Tourism Board * Hearst Theater * The Cambrian/SLO Tribune

Partner Working Groups

- MPA Collaborative (Tourism PSA for Visitors TV)
- Respect Wildlife Symposium and working group to form unified messaging
- Cal Poly – new Marine Biology major
- UC CA Naturalist Program
- UCSC – elephant seal researchers
- Elephant Seal Advisory Group
- Tourism and Stewardship



Future goals

Education

- ❖ Enhance pier oceanography program to incl OA and bioacoustics
- ❖ Incr. San Simeon Pier education programs
- ❖ Work with PORTS program at CSP
- ❖ Work with Cal Poly to increase COSIA instructors
- ❖ Incr bi-lingual docents and instructors

Tourism

- ❖ Continue to partner with Chamber of Commerce, CBID and other NGOs in stewardship messaging

Resource Protection

- ❖ Continue to work with state and federal agencies and NGOs to address wildlife management issues

Events

- ❖ 10th anniversary of CDC, 25th anniversary of MBNMS





Brad Hunt

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