

# **Monterey Bay National Marine Sanctuary**

## **Specific Requirements for Advisory Council Representatives**

Spring 2017 Recruitment

### **Agriculture**

- Affiliation with agriculture industries and organizations active in communities near the sanctuary;
- Ability to effectively communicate with multiple organizations and the broader agriculture community in the sanctuary region;
- Experience, ability and availability to conduct outreach within the agriculture community consistent with the goals of the sanctuary and the mission of the AC
- Familiarity with agricultural related issues and management approaches affecting the sanctuary (particularly water quality).

### **Conservation**

- Affiliation with conservation or environmental organizations active in communities near the sanctuary;
- Ability to effectively communicate with multiple organizations and the broader community of conservationists/environmentalists in the sanctuary region;
- Familiarity with marine conservation issues and management approaches affecting the sanctuary;
- Direct experience working with or representing conservation or environmental organizations, especially those involved with marine conservation;
- Experience, ability and availability to conduct conservation outreach consistent with the goals of the sanctuary and the mission of the council; and
- Commitment and availability of time to chair and/or participate on the council's conservation working group.

### **Education**

- Affiliation with education institutions or organizations active in the sanctuary region;
- Ability to effectively communicate with multiple institutions, agencies, and educators;
- Direct experience with marine education programs;
- Experience, ability, and availability to conduct outreach within the education community consistent with the goals of the sanctuary and the mission of the AC; and
- Commitment and availability of time to participate/or chair the AC's Sanctuary Education Panel (SEP), which meets on an ad hoc basis.