

## Sanctuary Education Panel (SEP) Meeting Minutes Thursday, June 28, 2012

**Location & Time:** PGMNH, 165 Forest Ave, Pacific Grove, 3:00 – 5:00 PM

**In attendance:** Simona Bartl, Dawn Hayes, Amity Wood, Pat Clark-Gray, Ann Wasser, Steve Clark, Amity Sandage (via conference call in)

### Action Item Update

1. **ACTION:** Dawn to put SEP agendas and minutes online onto new website starting with Sept meeting. MBNMS to get updated website soon, hopeful for July with new revamped SAC/SEP pages – will include agenda/minutes for meeting, as well as calendar of environmental seminars and activities (currently sent out via listserv from Steve). The new event calendar will be managed in-house from NOAA, with Steve continuing to assist and compiling the information to be listed (please continue to send all events to Steve).
2. **ACTION:** Dawn will send out new educator surveys for the “refocused” educator listserv developed in early 2012 in early September, coinciding with the new academic school calendar.

### MBNMS Advisory Council Update, highlights from SAC Meeting

1. SAC request SEP minutes be posted 1 week prior to SAC meeting.
2. SAC dealt with PR issues surrounding the use of jet skis for big wave surfers and EBM (Ecosystem-based Management) Initiative – outspoken opponents are fighting regulations and resource management approaches.
3. More active role for SEP in defining a useful direction would be to launch an awareness campaign to support MBNMS, highlight accomplishments of the last 20 years (MBNMS 20<sup>th</sup> Anniversary is September 2012). This may include a local lecture series to discuss the definition of NMS status, educating the public on the significance of the protection level for our ocean and coasts.

### Sanctuary Education Update

1. *Your Sanctuary* series highlighting NMS and resources of Monterey Bay. Put together with MBNMS staff and AMP Studios. To watch previous episodes, visit <http://ampmedia.org/>
  - Each 25 minute video features interviews and includes sections in the field that focus on Connections, Hospitality, Sanctuary on the Street, Spotlight, and Hero on the episode topic. Past topics include “Sea Floor,” “Marine Debris,” “From Whaling to Watching,” “The Power of Film,” “Underwater Research,” and “Ocean Champions featuring Leon Panetta.”
  - Currently in development of new storyboards, where topics can include “Cultural Landscapes,” “Ocean Movements,” “Sustainability,” “Sanctuary Exploration Center,” and “Monitoring in the Sanctuary.”
  - Need more development ideas for additional episodes. Want to make the case for a land/sea connection. Suggestion included topic on water quality and the Ag land surrounding coastal zones of the Monterey Bay area. **ACTION:** Each SEP member to submit ideas for 2 topics using the storyboarding template at next SEP meeting in September (see attached).

2. Ocean Acidification Symposium
  - The West Coast National Marine Sanctuaries are partnering with the Monterey Bay Aquarium Research Institute will host an Effective Practices for Ocean Acidification (OA) Communication and Education workshop on the afternoon of September 27<sup>th</sup> and all day on September 28<sup>th</sup>, immediately following The Ocean in a High CO<sub>2</sub> World: [Ocean Acidification Symposium](#) on September 24-27, 2012. The purpose is to determine the most effective messages and tools to communicate the potential impacts of ocean acidification and positive actions to the public. For more information, contact [laura.francis@noaa.gov](mailto:laura.francis@noaa.gov)
3. Upcoming events:
  - July 23<sup>rd</sup>: Sanctuary Exploration Center Grand Opening Ceremony! 10 am – 11:30 am, public at 12 pm
  - Sept 20<sup>th</sup>: SEP meeting @ Exploration Center
    - Topic: LiMPETS update and possibly Educator Survey results
  - Nov 15<sup>th</sup>: SEP @ Seymour Center.
    - Topic: Climate Change & Ocean Acidification (debrief of Sept Conference)

### **Announcements**

- *Simona*: MLML currently searching for Lab Director, Jim Harvey serving as Interim Director for one year. Working on restructuring Friends of MLML, identifying personnel and protocols for hosting educational visits.
- *Pat*: Pt. Lobos Bird Island trail to open soon, with July 27<sup>th</sup> interpretative walk offered to public.
- *Ann*: LiMPETS Teacher Workshop offered August 1-2, 2012
- *Amity S*: CREEC to give presentation on what formal education (i.e. schools) are doing in environmental education on August 29. Details to follow.

Adjourn

Notetaker: Amity Wood