



MONTEREY BAY NATIONAL MARINE SANCTUARY

Internship Job Description

Position: Graphic Design Intern

Supervisor: Amity Wood, Education and Outreach Coordinator

Location: Monterey Bay National Marine Sanctuary, 99 Pacific St., Monterey, CA. 93940

Position Description:

We're seeking a talented and artistic individual to create a series of graphic design images, materials, and infographics that can help deliver and promote responsible wildlife viewing best practices. As wildlife disturbances from human activities is growing, the need to creatively communicate sustainable and responsible behavior for enjoying and respecting wildlife is needed for increased protection. Using the Office of National Marine Sanctuary's graphic standards, you'll collaborate with the Education and Outreach Coordinator to create images that align with our "Ocean Etiquette" and "Don't Be That Guy" messaging: <https://sanctuaries.noaa.gov/protect/oceanetiquette.html>. With your help, we're looking for innovative ways to engage our audiences with important conservation messages.

Essential Duties:

Design a series of clear engaging graphic images for print and digital needs that demonstrate desirable human behavior around wildlife, including coastal birds and marine mammals. This could include graphics for brochures, posters, website, social media, and other marketing materials as needed.

Qualifications:

- Strong work ethic; attention to detail and impeccable organizational skills
- Creative self-starter who is comfortable with both taking initiative and working in collaboration; ability to work independently, prioritize, and meet deadlines
- Must be proficient in and have access to Adobe InDesign, Illustrator, and Photoshop design applications
- Interest in marine conservation and science communication
- Ability to communicate well with others and maintain a professional demeanor

Requirements:

Volunteers are representatives of NOAA's Monterey Bay National Marine Sanctuary and must maintain professionalism at all times. Candidates must be a current or recent college graduate, and communicate regularly via email. The Graphic Design Intern may be based in Monterey, or may work remotely.

Commitment:

The Graphic Design Internship will be based on availability of candidate but will fall between the dates of May – October. The internship will be 16-20 hours per week and duration will depend on candidate availability.

Benefits:

Gain professional resume-building experience with NOAA and knowledge about Monterey Bay National Marine Sanctuary, public outreach; flexible hours and location; training in science communication.