

Sanctuary Education Panel (SEP) Meeting Agenda
Thursday, January 19, 2012

Location: MBNMS office, 299 Foam Street

Time: 3:00 – 5:00 PM

Attendees: Wayne Thompson, George Matsumoto, Amity Wood, Steve Clark, Deborah McArthur, Suzanne Hebert, Dorris Welch, Emily Glanville, Dawn Hayes, Pat Clark-Gray

3:00 Actions from November Minutes

Dawn shared the compiled list of survey questions for the Educator list serve with the SEP. There were numerous comments and suggested edits to the questions. It was also suggested the majority of the demographic information be requested upon signup to the list serve. The group also felt Amity Sandage might have some of this information or suggestions. The survey should have no more than 10 questions and be multiple-choice with an “other” line for input. Dawn will revise and work with Amity S and Virginia Guin on the set up and distribution.

Wayne share a resources he'd found on Ecosystem-based management lesson plans. He liked what he saw and walked through the website with the larger group. There is a lesson using online modeling, a Webquest with online links for Q/A. The url is:

<http://serc.carleton.edu/eslabs/fisheries/3.html>

3:30 Highlights from Dec SAC meeting

Wayne Thompson

Wayne shared Simona's notes from the December SAC meeting.

3:45 Sanctuary Education Update

Dawn Hayes

Watch the center's webcam at <http://173.8.140.236/>

- The Sanctuary Exploration Center is coming along nicely. The projected opening has been narrowed to late June/early July – more on that as it firms up. The building is a bit behind, but MBNMS should start moving in to the offices in mid March. The exhibits are going in slowly, but the last minute image selection, video and such are happening at this time. Lisa Uttal has been named the Center's Interim Director and recruitments for three positions are underway – A full time Education Specialist, whose early focus will be on the volunteer program; a part time (30 hr) Operations Specialist for building maintenance and the heavy IT end of exhibits; and a part time term position to aid in the development of the center's overall Education Plan (volunteers, school programs, public programs, tours, lectures and other events).
- *Your Sanctuary* program has been initiated in collaboration with Access Monterey Peninsula. Programs are currently being planned and story boarded and we expect 2 new episodes each month. To see the latest show visit AMPmedia.org and select Your Sanctuary in the big green box. The staff have been playing around with new storyboards, so episode 2 will be in the new dynamic format.
- MBNMS 20th Anniversary Events – sanctuary staff will be celebrating 20 years of ocean protection throughout 2012. Due to funding, there will be no big events, but the anniversary will be celebrated throughout the year, at the grand opening of the Exploration Center and at the Blue Ocean Film Festival in September.

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4:00 Discussion about Social Media and Newsletters Dawn Hayes

Dawn was interested in who utilized newsletters and social media and how that was working for folks. Several members are using both with a mix of print and electronic options, but leaning more toward electronic. Some offer quarterly or monthly news and feel this is an effective vehicle for their messaging and updates. Sanctuary staff is considering an e-newsletter and was looking for information on who, how, what and how often. It looks like a great option for the sanctuary.

4:30 Announcements All

George: MBARI is supporting 10 teachers to attend the Ocean in a High Co2 World Symposium this Sept 24-27. Sub time will also be provided. Summer internships are open through February 9th. George also announced there is a new Ocean Literacy application, but it is only for the iPad.

Deborah: Santa Cruz Museum of Natural History's Coastal Lagoons exhibit will go through February 25th. She announced a series of free workshops and Connect with Nature lecture series: Saturdays at 10am, February 4, 11, 18, & 25.. Visit <http://www.santacruz museums.org/index.htm> for more information.

Pat: California State Parks has new signage in at Ft Ord SP, but is experiencing vandalism. There are cell phone tours at several locations and these will be upgraded to smart phone interactives. Ranger Chuck Bancroft has retired.

Dorris: Gray whales are back in full swing and the orcas are also back and common dolphins are in large numbers in the bay.

Amity: School programs are gearing up to begin in a few weeks.

Emily: Save Our Shores

Suzanane: Docent training is up and running again and Science Sundays are in full swing. Don Croll will be the 2/19 speaker. Research tours will be held 2/2, 2/9, 2/12, 2/26 with other activities throughout the month, see more at the Seymour Center's calendar: <http://www2.ucsc.edu/seymourcenter/calendar.html>

Steve: Be sure to see the Ray Troll exhibit at the Pacific Grove Natural History Museum before it closes.